



City of Hogansville
Downtown Development Authority
Meeting Agenda

Tuesday, February 24, 2026 at 6:00 pm

City Hall, 111 High Street, Hogansville GA 30230

Vice-Chair: *Kent Berus 2028*

Treasurer: *Keisha LeMay 2028*

Board Member: *Kandis Strickland 2026*

Board Member: *Tamara Manross 2028*

Call to Order

Agenda

1. Approval of Agenda
2. Approval of Minutes – November 25, 2025

Finance Report – Keisha LeMay

New Business

1. Chair, Vice Chair, and Treasurer appointments
2. Winter Market/Parade date

Committee Reports

- 1) Organization – *Engaging the community to plan and shape Main Street*
- 2) Design – *Physical image of Main Street*
- 3) Economic Development – *Strengthening businesses and revitalizing spaces*
- 4) Promotions- *Marketing Main Street through ads, events, and activities*

Upcoming Events

Next Meeting – March 24, 2026 – 6:00 pm

Adjourn



City of Hogansville
Downtown Development Authority
Meeting Minutes

Tuesday, November 25, 2025 at 6:00 pm

City Hall, 111 High Street, Hogansville GA 30230

Chairperson: *Shareen Barker 2028*

Vice-Chair: *Kent Berus 2028*

Treasurer: *Keisha LeMay 2028*

Board Member: *Kandis Strickland 2026*

Board Member: *Tamara Manross 2029*

CALL TO ORDER AND MOMENT OF SILENCE

Chair Shareen Barker called the meeting to order and called for a moment of silence.

Board Members Present: Shareen Barker
 Kent Berus
 Kandis Strickland
 Keisha LeMay
 Tamara Manross

Also Present: Lisa Kelly, City Manager
 Dhayna Portillo, Community Development Director

Absent:

APPROVAL OF AGENDA

The agenda was approved as presented by Kandis Strickland with a seconded by Keisha LeMay. The agenda was adopted by all members present.

APPROVAL OF MINUTES – OCTOBER 28, 2025

Tamara Manross moved that the minutes of the regular meeting held OCTOBER 28, 2025, be approved as presented. Keisha LeMay seconded the motion. The motion carried with all in favor.

NEW BUSINESS

1. Winter Market

There will be 6 food vendors grouped in one area, ideally occupying half of the parking lot, and a total of 31 vendors are signed up to be at the Winter Market December 6th. Vendor arrival begins at 1:00 PM; setup should be complete by 2:00 PM. Food vendors must disconnect their trucks from their trailers. Volunteers are needed to manage vendors, starting around 12:45 PM.

The theater will show Christmas shorts (e.g., the original "Rudolph") at 4:00 PM to attract families. Santa and elves are scheduled to arrive at 4:00 PM.

COMMITTEE REPORTS

1. Organization – Three open seats are currently being under review by the 2-person committee
2. Design – Christmas lights are being placed downtown currently
3. Economic Development – New Businesses – Two buildings are under construction, with both are going to be realtor services.
4. Promotions –

NEXT MEETING

The next regular DDA meeting has been canceled for December 23rd 2025

ADJOURN

There being no additional business, Chair Barker adjourned the meeting at 6:36 pm with unanimous consent.

Respectfully submitted,
Dhayna Portillo
Community Development Director ☺