



**City of Hogansville  
Downtown Development Authority  
Meeting Agenda**

**Tuesday, February 24, 2026 at 6:00 pm**

**City Hall, 111 High Street, Hogansville GA 30230**

**Vice-Chair: Kent Berus 2028**

**Treasurer: Keisha LeMay 2028**

**Board Member: Kandis Strickland 2026**

**Board Member: Tamara Manross 2028**

**Call to Order**

**Agenda**

1. Approval of Agenda
2. Approval of Minutes – November 25, 2025

**Finance Report – Keisha LeMay**

**New Business**

1. Chair, Vice Chair, and Treasurer appointments
2. Winter Market/Parade date

**Committee Reports**

- 1) Organization – *Engaging the community to plan and shape Main Street*
- 2) Design – *Physical image of Main Street*
- 3) Economic Development – *Strengthening businesses and revitalizing spaces*
- 4) Promotions- *Marketing Main Street through ads, events, and activities*

**Upcoming Events**

Next Meeting – March 24, 2026 – 6:00 pm

Adjourn



**City of Hogansville**  
**Downtown Development Authority**  
**Meeting Minutes**  
**Tuesday, November 25, 2025 at 6:00 pm**

City Hall, 111 High Street, Hogansville GA 30230

**Chairperson: Shareen Barker 2028**

**Vice-Chair: Kent Berus 2028**

**Treasurer: Keisha LeMay 2028**

**Board Member: Kandis Strickland 2026**

**Board Member: Tamara Manross 2029**

**CALL TO ORDER AND MOMENT OF SILENCE**

Chair Shareen Barker called the meeting to order and called for a moment of silence.

Board Members Present: Shareen Barker  
Kent Berus  
Kandis Strickland  
Keisha LeMay  
Tamara Manross

Also Present: Lisa Kelly, City Manager  
Dhayna Portillo, Community Development Director

Absent:

**APPROVAL OF AGENDA**

The agenda was approved as presented by Kandis Strickland with a seconded by Keisha LeMay. The agenda was adopted by all members present.

**APPROVAL OF MINUTES – OCTOBER 28, 2025**

Tamara Manross moved that the minutes of the regular meeting held OCTOBER 28, 2025, be approved as presented. Keisha LeMay seconded the motion. The motion carried with all in favor.

## NEW BUSINESS

### 1. Winter Market

There will be 6 food vendors grouped in one area, ideally occupying half of the parking lot, and a total of 31 vendors are signed up to be at the Winter Market December 6<sup>th</sup>. Vendor arrival begins at 1:00 PM; setup should be complete by 2:00 PM. Food vendors must disconnect their trucks from their trailers. Volunteers are needed to manage vendors, starting around 12:45 PM.

The theater will show Christmas shorts (e.g., the original "Rudolph") at 4:00 PM to attract families. Santa and elves are scheduled to arrive at 4:00 PM.

## COMMITTEE REPORTS

1. Organization – Three open seats are currently being under review by the 2-person committee
2. Design – Christmas lights are being placed downtown currently
3. Economic Development – New Businesses – Two buildings are under construction, with both are going to be realtor services.
4. Promotions –

## NEXT MEETING

The next regular DDA meeting has been canceled for December 23<sup>rd</sup> 2025

## ADJOURN

There being no additional business, Chair Barker adjourned the meeting at 6:36 pm with unanimous consent.

Respectfully submitted,  
Dhayna Portillo  
Community Development Director ☺